



Trusted Experts & Advisors

Monique Alves

Operations and Business Development (USA and Africa)

Results driven operations and business development professional with 15+ years leading cross-functional teams in digital advertising, high tech, and e-commerce.. Proven track record in strategic planning, business development, and operational excellence.

- Spearheaded multimillion-dollar products and services in digital advertising at Comcast Advertising
- Led UX research recruiting operations at Meta, managing a team of 7 to support 300+ researchers
- Drove 124% revenue growth in 6 months for Puls, reaching \$1.25M in monthly revenue
- Generated 26% YoY revenue growth for Microsoft Surface device sales in North America
- MBA from Tuck School of Business at Dartmouth College, BA from Columbia University
- Former startup founder for Z-News, a news aggregator for Africa reaching 45 countries globally
- Previous employment includes: Google, Facebook, Microsoft, Barclays and Expedia

Agustin David

Senior Executive and Business Strategist, Edu Expert (South and North America)

Experienced education leader with a focus on business strategy, learning innovation, and creating lifelong learning experiences. Expertise in higher education transformation and apprenticeship program management. Former head of Business Development at Globant, working in Edtech crossfunctionally across the globe. Key wins include:

- Partner at POK Proof of Knowledge, revolutionizing apprenticeship program management
- Former Chancellor and Chairman of the Board at Universidad Kennedy, doubling enrollment and expanding to 57 cities
- Implemented cutting-edge technologies, reducing costs by 30%+ at Universidad Kennedy
- VP and Senior Client Partner at Globant, specializing in Education Practice
- Chairman of the Board for International Schools Theatre Association (ISTA)
- M.S.Ed. in Education Entrepreneurship from University of Pennsylvania (3.9 GPA)
- BSFS from Georgetown University Walsh School of Foreign Service



Queenstar Akrong

Media Strategist & Education Advocate (USA & West Africa)

Queenstar transforms rooms and initiatives with her magnetic optimism and sharp insights. Through her entrepreneurial pursuits, she has developed and hosted nearly 100 high-impact multimedia programs, interviewing global CEOs, celebrities, and education innovators. Her work with governors' offices and state departments has increased equitable access to education, while her groundbreaking initiatives like *No Debt Degree* and *Real Talk* have reached over 50,000 students globally.

- Founder of Queenstar Media and No Debt Degree platform
- Director at Harlem Children's Zone, shaping education policy
- Creator and host of Queen's Court interview series
- Partnerships with White House Cancer Moonshot Initiative and NBCUniversal
- Congressional Black Caucus Foundation Fellow
- M.S.Ed from University of Pennsylvania in Education Entrepreneurship; B.A. from Notre Dame of Maryland University
- Dynamic speaker, and optimistic and impactful change-maker

Norman Pennant

Engineering and Energy Sector Expert (North America and Japan)

Seasoned HVAC industry leader with over 15 years of expertise in commercial controls. Proven track record in product management, engineering, and leadership roles within top HVAC companies.

- Currently serving as Director Commercial Controls at Daikin Comfort Technologies North America, Inc.- a Fortune top company HQ in Japan
- Led the creation of Daikin HERO Cloud Services, a 23 feature multi-cloud platform with 13 unique user types- remotely monitoring and diagnosing HVAC Systems
- Over 11 years of progressive experience at Daikin North America, advancing from Assistant Manager to Director level
- Former Controls Engineer at Mitsubishi Electric HVAC, building a strong foundation in HVAC control systems
- PhD in Organization and Management, specializing in Project Management from Capella University
- MBA in Business Administration from Capella University
- BSEE in Electrical Engineering from University of Missouri-Saint Louis
- Expertise in HVAC control systems, product strategy, team leadership, and commercial HVAC solutions



Pam Silverstein

Startup Founder, Advisor, Mentor (USA)

A pioneering entrepreneur since the 1970s, Pam shaped the technology landscape through multiple successful ventures. After earning her MBA from Cornell, she founded several companies including Ironics which was acquired by a public company, and later sold her telecom company to a Fortune-ranked corporation. Based in Ithaca, NY, her infectious optimism and resourcefulness continues to propel startups toward high levels of adoption, funding, and successful acquisitions.

Currently serving as Entrepreneur in Residence at Cornell University's Life Changing Lab, Pam brings over five decades of expertise in: Administration, Finance, Operations and Manufacturing.

- MBA from Cornell Johnson School of Business
- Successful company exits in the technology sphere
- Serial entrepreneur with multiple ventures
- EIR, advisor and mentor for startups, incubation programs and accelerators spanning five decades
- Deep expertise in company growth and acquisition strategies
- Yogi and life enthusiast



Adnan Jehan

Marketing Leader & Strategist (Global)

With over 12 years of experience as a marketing leader, Adnan has worked across agency, in-house, and start-up environments. He is skilled at solving marketing challenges for both B2C and B2B companies, spanning industries such as subscription, sports, and healthcare. He is an expert in acquisition marketing, retention marketing, and analytics for both web and mobile platforms.

- Bachelor's in International Business & Marketing from the Rochester Institute of Technology.
- Managed multi-million-dollar budgets for clients across diverse industries.
- Built, managed, and scaled marketing programs and teams for 20+ businesses.
- Scaling specialist for multiple start-ups, including fuboTV (which IPO'd) and others that closed multiple double-digit VC funding rounds.
- Skillset: Paid Media, SEO, Email Marketing, Affiliate Marketing, Growth Hacking, Marketing Strategy, Integrated Marketing, New Business Development, and Business Strategy.
- Major Clients: Venmo, WeTransfer, fuboTV, WHOOP, Starwood Hotels, Uniqlo, and CUNA Mutual.